CLUSTER : Municipal Planning
UNIT : Spatial Planning & Land Use Management
TARIFF : SIGNAGE (General Advertising)

SIGNAGE (GENERAL ADVERTISING)

Charge Code	Details	Present Tariff Excluding Vat (2025/2026)	5% increase Tariff Excluding Vat (2026/2027)	5% increase Tariff Including Vat (2026/2027)	Tariff Including Vat (2027/2028)	Tariff Including Vat (2028/2029)
		R	R	R	R	R
SIGNAGE/ADVERTISING LOCALITY BOUND (EXCLUDING POSTERS) (all areas)						
Non-Illuminated (Application Fee)						
DPGA0001CC	Less than 2m²	R320,00	R335,65	R386,00	R405,00	R405,00
	Greater than 2m²	R89.57 per m² with a minimum of R320.00	R93.91 per m² with a minimum of R335.65	R108.00 per m² with a minimum of R386.00	R113.00 per m² with a minimum of R405.00	R113.00 per m² with a minimum of R405.00
Illuminated (Application Fee)						
DPGA0002-3CC	Any size	R100.87 per m² with a minimum of R333.91	R106.09 per m² with a minimum of R350.43	R122.00 per m² with a minimum of R403.00	R128.00 per m² with a minimum of R423.00	R128.00 per m² with a minimum of R423.00
DPMS0017CC	Not encroaching	Discontinued				
DPMS0018CC	Encroaching	Discontinued				
SIGNAGE/ADVERTISING NON-LOCALITY BOUND (EXCLUDING POSTERS) (all areas)						
DPGA0004CC	Less than 36m², on private property	R10 402.61	R10 922.61	R12 561,00	R13 189,00	R13 189,00
	Greater than 36m² on private property	R10 402.61 basic fee plus R938.26 per m2	R10 922.61 basic fee plus R985.22 per m2	R12 561.00 basic fee plus R1 133.00 per m2	R13 189.00 basic fee plus R1 190.00 per m2	R13 189.00 basic fee plus R1 190.00 per m2
DPGA0005/6CC	Pre- Assessment	R3 120.00 basic fee plus R283.48 per m2	R3 275.65 basic fee plus R297.39 per m2	R3 767.00 basic fee plus R342.00 per m2	R3 955.00 basic fee plus R359.00 per m2	R3 955.00 basic fee plus R359.00 per m2
DPGA0033CC	Billboards on Council Property Application fee	R10 402.61	R 10 922,61	R 12 561,00	R 13 189,00	R 13 189,00
DPGA0034CC	Billboards on Council Property Monthly rental fee - (Agreement to be signed)	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income
DPGA0035CC	Advertising on Street Lamp Poles	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income
DPGA0036CC	Advertising on Bus Shelters	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income
DPGA0037CC	Advertising on Litter (Rubbish) Bins	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income
DPGA0038CC	Advertising on Taxi Ranks	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income
DPGA0039CC	Advertising on Municipal Properties	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income
DPGA0041CC	Billboard Application by the State and its Entities	25% discounted of the prescribed billboard fee	25% discounted of the prescribed billboard fee	25% discounted of the prescribed billboard fee	25% discounted of the prescribed billboard fee	25% discounted of the prescribed billboard fee
DPGA0007CC	Appeal lodged in terms of the applicable By-law	R5 077.39	R 5 331,30	R 6 131,00	R 6 438,00	R 6 438,00
DPGA0008CC	Billboards on Council Property (Incubation Program) Monthly rental fee - (Agreement to be signed)	10% of advertising income	10% of advertising income	10% of advertising income	10% of advertising income	10% of advertising income
DPGA0009CC	Building wrap application for Declared Problem Buildings	50 % discounted of the prescribed billboard fee	50 % discounted of the prescribed billboard fee	50 % discounted of the prescribed billboard fee	50 % discounted of the prescribed billboard fee	50 % discounted of the prescribed billboard fee
DPGA0010CC	Building wrap for Buildings in distress in the inner City	50 % discounted of the prescribed billboard fee	50 % discounted of the prescribed billboard fee	50 % discounted of the prescribed billboard fee	50 % discounted of the prescribed billboard fee	50 % discounted of the prescribed billboard fee
DPGA0011CC	Murals - Application Fee	R2 396.52	R 2 516,52	R 2 894,00	R 3 039,00	R 3 039,00

CLUSTER : Municipal Planning
UNIT : Spatial Planning & Land Use Management
TARIFF : SIGNAGE (General Advertising)

SIGNAGE (GENERAL ADVERTISING)

Charge Code	Details	Present Tariff Excluding Vat (2025/2026)	5% increase Tariff Excluding Vat (2026/2027)	5% increase Tariff Including Vat (2026/2027)	Tariff Including Vat (2027/2028)	Tariff Including Vat (2028/2029)
		R	R	R	R	R
NEW CODE REQUIRED	**Removal of Large format Unauthorised Advertisements/Signs (Billboards)**	**New Tariff**	Contractor's Cost plus 15% or Contractor's Cost plus a minimum recovery fee of R 15 000.00, whichever is the greater.	Contractor's Cost plus 15% or Contractor's Cost plus a minimum recovery fee of R 17 250.00, whichever is the greater.	Contractor's Cost plus 15% or Contractor's Cost plus a minimum recovery fee of R 18 113.00, whichever is the greater.	Contractor's Cost plus 15% or Contractor's Cost plus a minimum recovery fee of R 18 113.00, whichever is the greater.
Temporary Advertising Signs						
DPGA0012CC	Banner on Tollgate-bridge (Fixed size of 36m²) 5 days	R13 117.39 / 5 days	R13 773.04 / 5 days	R15 839.00 / 5 days	R16 631.00 / 5 days	R16 631.00 / 5 days
DPGA0013CC	Banner on Tollgate-bridge (Fixed size of 36m²) 10 days	R21 729.56 / 10 days	R22 815.65 / 10 days	R26 238.00 / 10 days	R27 550.00 / 10 days	R27 550.00 / 10 days
DPGA0014CC	Pedestrian Bridges	R6 503.48 / 5 days	R6 828.70 / 5 days	R7 853.00 / 5 days	R8 246.00 / 5 days	R8 246.00 / 5 days
DPGA0015CC		R9 105.22 / 10 days	R9 560.87 / 10 days	R10 995.00 / 10 days	R11 545.00 / 10 days	R11 545.00 / 10 days
DPGA0016/17CC	Flags/Banners for special events	R1 247.83 application fee plus R27.83 per m2	R1 310.43 application fee plus R29.57 per m2	R1 507.00 application fee plus R34.00 per m2	R1 582.00 application fee plus R36.00 per m2	R1 582.00 application fee plus R36.00 per m2
DPGA0018CC	Advertising trailers	R13 046.09 per 12 month period	R13 680.87 per 12 month period	R15 753.00 per 12 month period	R16 541.00 per 12 month period	R16 541.00 per 12 month period
DPGA0019CC	Removal of Posters	R111.30 per poster (that has been approved but not removed three days after the event)	R116.52 per poster (that has been approved but not removed three days after the event)	R134.00 per poster (that has been approved but not removed three days after the event)	R141.00 per poster (that has been approved but not removed three days after the event)	R141.00 per poster (that has been approved but not removed three days after the event)
DPGA0020/21CC	Removal of unauthorised advertisements/signs	Contractor's Cost plus 150% or a minimum recovery fee of R1 089.57 per advertisement /sign whichever is the highest	Contractor's Cost plus 150% or a minimum recovery fee of R1 143.48 per advertisement /sign whichever is the highest	Contractor's Cost plus 150% or a minimum recovery fee of R1 315.00 per advertisement /sign whichever is the highest	Contractor's Cost plus 150% or a minimum recovery fee of R1 381.00 per advertisement /sign whichever is the highest	Contractor's Cost plus 150% or a minimum recovery fee of R1 381.00 per advertisement /sign whichever is the highest
DPGA0022CC	Registration for Estate agents pointer boards/sandwich boards and registration for Contractor's boards	R 178,26	R 186,96	R 215,00	R 226,00	R 226,00
DPGA0023CC	Removal of unauthorised signs for registered estate Agents and Contractors	R112.17 per sign	R117.39 per sign	R135.00 per sign	R142.00 per sign	R142.00 per sign
POSTERS (all areas)						
Non-Profit Bodies, Awareness Campaigns by government departments and Grant-In-Aid events with no commercial content/logos (subject to submission of an N.P.O Certificate)						
DPGA0041-47CC	Up to 100 posters	R2.61 per poster (R247.83 minimum fee)	R2.61 per poster (R260.00 minimum fee)	R3.00 per poster (R299.00 minimum fee)	R3.00 per poster (R300.00 minimum fee)	R3.00 per poster (R300.00 minimum fee)
	Greater than 100 posters	R4.35 per poster	R4.35 per poster	R5.00 per poster	R5.00 per poster	R5.00 per poster
	Greater than 200 posters	R5.22 per poster	R5.22 per poster	R6.00 per poster	R6.00 per poster	R6.00 per poster
	Greater than 300 posters	R6.09 per poster	R6.09 per poster	R7.00 per poster	R7.00 per poster	R7.00 per poster
	Greater than 500 posters	R10.43 per poster	R11.30 per poster	R13.00 per poster	R14.00 per poster	R14.00 per poster
	Greater than 550 posters	R25.21 per poster	R26.09 per poster	R30.00 per poster	R32.00 per poster	R32.00 per poster

CLUSTER : Municipal Planning
UNIT : Spatial Planning & Land Use Management
TARIFF : SIGNAGE (General Advertising)

SIGNAGE (GENERAL ADVERTISING)

Charge Code	Details	Present Tariff Excluding Vat (2025/2026)	5% increase Tariff Excluding Vat (2026/2027)	5% increase Tariff Including Vat (2026/2027)	Tariff Including Vat (2027/2028)	Tariff Including Vat (2028/2029)
		R	R	R	R	R
Posters with no commercial content/logos by private organisations						
DPGA0048CC	Up to 50 posters	R13.91 per poster (R597.39 minimum fee)	R14.78 per poster (R626.96 minimum fee)	R17.00 per poster (R721.00 minimum fee)	R18.00 per poster (R757.00 minimum fee)	R18.00 per poster (R757.00 minimum fee)
DPGA0049CC	Greater than 50 posters	R17.39 per poster	R18.26 per poster	R21.00 per poster	R22.00 per poster	R22.00 per poster
DPGA0050CC	Greater than 200 posters	R23.48 per poster	R24.35 per poster	R28.00 per poster	R29.00 per poster	R29.00 per poster
Posters with commercial content/logos by private organisations						
DPGA0051CC	Up to 50 posters	R20.87 per poster (R899.13 minimum fee)	R21.74 per poster (R944.35 minimum fee)	R25.00 per poster (R1086.00 minimum fee)	R26.00 per poster (R1140.00 minimum fee)	R26.00 per poster (R1140.00 minimum fee)
DPGA0052CC	Greater than 50 posters	R34.78 per poster	R36.52 per poster	R42.00 per poster	R44.00 per poster	R44.00 per poster
Posters of a commercial nature/events held at legal commercial venues (INCLUDING NIGHT CLUBS)						
DPGA0053CC	Up to 50 posters	R46.96 per poster (R2 121.74 minimum fee)	R49.57 per poster (R2 306.09 minimum fee)	R57.00 per poster (R2 562.00 minimum fee)	R60.00 per poster (R2 690.00 minimum fee)	R60.00 per poster (R2 690.00 minimum fee)
DPGA0054CC	Greater than 50 posters	R58.26 per poster	R60.87 per poster	R70.00 per poster	R74.00 per poster	R74.00 per poster
DPGA0028CC	Election posters	Refundable deposit of R200.00 per party/candidate per ward (No VAT)	Refundable deposit of R200.00 per party/candidate per ward (No VAT)	Refundable deposit of R200.00 per party/candidate per ward (No VAT)	Refundable deposit of R200.00 per party/candidate per ward (No VAT)	Refundable deposit of R200.00 per party/candidate per ward (No VAT)
DPGA0029CC	Council/Government campaigns/events (provided that the statutory body is the applicant)	25% of fee - 1. up to 50 posters: R46.96 per poster (R2 121.74 minimum fee) 2. greater than 50 posters : R58.26 per poster	25% of fee - 1. up to 50 posters: R49.57 per poster (R2 306.09 minimum fee) 2. greater than 50 posters : R60.87 per poster	25% of fee - 1. up to 50 posters: R57.00 per poster (R2 562.00 minimum fee) 2. greater than 50 posters : R70.00 per poster	25% of fee - 1. up to 50 posters: R60.00 per poster (R2 690.00 minimum fee) 2. greater than 50 posters : R74.00 per poster	25% of fee - 1. up to 50 posters: R60.00 per poster (R2 690.00 minimum fee) 2. greater than 50 posters : R74.00 per poster
DPGA0031/32CC	Route markers/for information purposes (as approved by the eThekwini Transport Authority)	R83.48 minimum fee plus R2.61 per poster	R87.83 minimum fee plus R2.61 per poster	R101.00 minimum fee plus R3.00 per poster	R106.00 minimum fee plus R3.00 per poster	R106.00 minimum fee plus R3.00 per poster

NOTES:
1) Definition for Maximum, Partial & Minimum control areas - see attached explanatory table.
2) Back to back and V-shaped advertising structures – the area (m²) of both the sides will be combined and the total will be used to calculate the pre-assessment and full application fee.
3) Mini - Billboards on Council Property - Monthly Rental Fee: An agreement will be entered into that will detail the terms and conditions.
4) Appeal fees may be refunded in cases where an appeal is withdrawn in its entirety.

EXEMPTIONS AND/OR SPECIAL CIRCUMSTANCES:
a) Tariffs may be reduced for applications from registered non-profit organisations to a maximum of 50% at the discretion of the Director: SPLUM on receipt of a detailed motivation and proof of registration, on submission of the application.
b) State is defined as any sphere of government or Dept thereof including State owned Entities.
c) No refund is applicable for an application except in the circumstances that the application fee was incorrectly calculated. Applications for such refunds and accompanying evidence to be made within 12 months of date of payment.

CLUSTER : **Municipal Planning**
UNIT : **Spatial Planning & Land Use Management**
TARIFF : **SIGNAGE (General Advertising : Classification of Areas)**

GENERAL ADVERTISING: CLASSIFICATION OF AREAS

EXPLANATORY TABLE

MAXIMUM			PARTIAL	MINIMUM
Natural landscape	**Rural landscape**	**Urban landscape**	**Urban landscape**	**Urban landscape**
Natural Parks	Municipal Parks	Metropolitan	Central Business	Central
Nature reserves	Horticultural areas	Open Space Systems	Districts	commercial
				districts linked to
Forestry areas	Private Open	Private Open Spaces	Commercial &	railway/industrial
Natural environments	Spaces	Public Open Spaces	office	zones
	Public Open	Pedestrian malls	components	
Marine Reserves	Spaces	Pedestrian squares	of residential	Industrial areas
Beaches and		Community facilities	amenities	Industrial zones
Sea shores	Rural small		Commercial enclaves	
Oceans	holdings	Urban small holdings	in residential areas	Transport nodes
	Intensive	All Residential zones	Commercial nodes &	Traffic corridors
Extensive agriculture	agriculture		ribbon development	
		Scenic features		Transportation
	Scenic drives	Scenic drives	Municipal /	terminals
Scenic corridors	Scenic routes	Gateways	government	
Scenic landscape	Scenic features	River corridors	Entertainment districts	
		Wetlands	or complexes	
River corridors	Peri-urban and		Educational	
Wetlands	Traditional	Conservation Areas	institutions	
Open Spaces	areas	Heritage and	Sports fields & stadias	
		Battlefield sites	Mixed use & interface	
		Historic or graded	areas	
		buildings and areas		
		Visual zones along	Visual zones along	
		urban freeways	urban roads	